

# The GIMA Awards 2010

1st July 2010 at The Midland Hotel, Manchester



## 5 easy steps to entering the GIMA Awards

Please read the following instructions carefully. Entering the GIMA Awards is a simple 5-step process, and we've designed it to make it as easy as possible for you to enter and for the judging to run as smoothly as possible.

1. Refer to the Awards categories and choose which category or categories you wish to enter.
2. Please complete an entry form for **each** entry made. Please ensure that **all** sections of the entry form are completed.
3. Closing date for entries is the 11th June 2010. All entry forms need to be sent to GIMA before this date by any of the following methods: • Using the online forms at [www.gima.org.uk](http://www.gima.org.uk) • Email to [info@gima.org.uk](mailto:info@gima.org.uk) • Post to 225 Bristol Road, Edgbaston, Birmingham, B5 7UB • Fax to 0121 446 5215
4. Attach a copy of your entry form to your product or marketing samples. For larger items, please affix it in an envelope to the outside of the package/pallet. For smaller items, the sample can be included in the envelope with a copy of the entry form.
5. Product or marketing samples need to be sent direct to the judging venue, marked clearly: The GIMA Awards 2010, Garden Organic, Garden Organic Ryton, Coventry, Warwickshire, CV8 3LG. For a label please visit [www.gima.org.uk](http://www.gima.org.uk). **Items sent via post or courier must arrive on Monday 14th June, after 12:00.** If you are entering larger items which you need to assemble yourself, please bring them to the venue on Tuesday 15th June. Award winners will be announced at the GIMA Dinner on the 1st July, so make sure you're there to hear the news on the night. Please complete the booking form enclosed and send back without delay.

### IMPORTANT INFORMATION

Entry forms for all award categories must be made online or received by post/fax/email no later than 11th June 2010. Suggested retail prices must be given on the entry form for all products. All product samples and supporting literature must be sent direct to the judging venue. Please refer to [www.gima.org.uk](http://www.gima.org.uk) for further information. For the Marketing, Point of Sale and Advertising categories, samples of all relevant materials must be provided (including CDs/DVDs etc where appropriate). For the Packaging category, entries can be for single consumer packs, families or ranges of product.

### Sponsors

Without the generous support of our sponsors, the GIMA Awards would not be the event it is, and we thank our sponsors for their valuable support.



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